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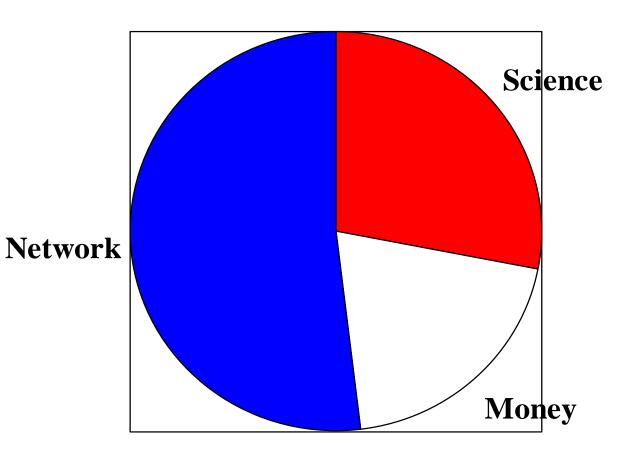


Why EU research...

> Science

> Money

> Network





Science





EU Science

> Often in a European setting

> New, but on a European level

> Europe...The worlds largest laboratory



Research or Project

➤ Work towards sollutions of the problem

> Research in service of society

➤ No Science for the sake of Science



Industry or Academia

➤ Is your work applicable ?

> Different interrests, different languages



Money





It's not Christmass...

> Reasonable...

> Economic...

➤ Necessary...



Accounting

> EU projects **cost** money!

> Stick to the plan!

Keep your bookkeeper happy!



Networking





Working together

Networking is the most important in EU research

The closest you have ever worked together... (except with your wife)



Network ettiquete

> Different countries, different customs

> Build trust, be a model partner

> One thing leads to another



Take Action

